



**FY2026  
TO  
FY2029**

# **Strategic Plan**

Keeping our libraries great.

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# Executive Summary



## FY2026 - FY2029 Strategic Plan Executive Summary

The Lafayette Public Library Foundation (LPLF) was founded in 1991 by forward-thinking community leaders who understood that building exceptional libraries requires more than public funding. Led by Bill McGoffin, then-vice president of the Friends of the Lafayette Public Library, and other key board members alongside Director Sonya Branch, this group recognized the need for a dedicated nonprofit to drive private donations and establish an endowment fund for sustained, long-term support. Achieving nonprofit status in 1993, the Foundation has since been a cornerstone of growth and impact for Lafayette's library system.



Guided by the Friends' unwavering commitment, the Foundation has remained focused on its mission to support, innovate, and engage our community through the library system. This dedication has allowed us to build a legacy of transforming Lafayette's libraries into dynamic centers of inspiration, lifelong learning, and community connection.

Today, as we look to the future, our Board of Directors has embarked on a strategic planning journey, informed by insights from stakeholders and driven by community data. This plan will help us adapt to the evolving needs of Lafayette, ensuring the sustainability and growth of our library system.

With the steadfast support of our donors and the Friends of the Lafayette Public Library, we are ready to embrace the future. Together, we will ensure that our libraries remain vibrant, welcoming spaces for generations to come.

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We are pleased to share the following major results of this strategic effort:

## MISSION

We clarified the Library Foundation’s purpose through an updated mission statement:

The Lafayette Public Library Foundation exists to provide resources and to raise funds, awareness, and support to enhance the Lafayette Public Library System and strengthen our community connections

## VISION

We developed a vision which describes the desired future state of the community:

To build awareness by connecting the community to library resources and promote equitable access to continually support literacy and lifelong learning throughout Lafayette Parish.

Based on our review of data and input provided by our stakeholders, we established three priority goals.

A clear path for accomplishing these goals has been laid out, along with a process for managing implementation that ensures the strategic plan remains a living guide for the Foundation’s work and decision-making.

Some Strategic Plan highlights include:



# Letter from the President



Letter from the President

Dear Friends and Supporters,

Looking ahead, I'm filled with excitement and optimism for the path we're on at the Lafayette Public Library Foundation. Our FY2026 - FY2029 Strategic Plan is about more than just preserving what we've built—it's about growth, innovation, and making sure our libraries remain essential and relevant to the lives of our community members. We're focused on creating a future where our libraries aren't just important, but truly indispensable.

For the first time since our founding, we took a step back to reevaluate our mission and vision. It was time to realign with who we are today and where we're heading to meet the evolving needs of our community. Our new direction reflects a deep commitment to making our libraries even more impactful—ensuring they are places of opportunity, lifelong learning, and connection for all who walk through our doors.

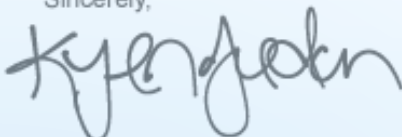
This plan focuses on three key priorities: increasing funding, expanding community engagement, and enhancing operational excellence. These pillars will guide us forward, not just over the next three years but with an eye toward long-term impact and sustainability. Our goal is to make sure our libraries remain vibrant, accessible spaces where everyone in Lafayette can thrive.

I also want to take a moment to thank our incredible team. Their dedication and passion over the past few months have been truly remarkable. This plan is a direct result of their hard work, and it's why we're so well-positioned for the future. I couldn't be prouder of what we've accomplished together, and I'm excited for all that's ahead.

The future is bright, and we're ready to push boundaries, form new partnerships, and build on the strong foundation we've laid. We're not just preparing for the future—we're embracing it, tackling every challenge and opportunity head-on with the confidence that we're building something truly special for our community.

Together, we're shaping the future of our libraries and building a stronger, more connected Lafayette. Thank you for being part of this journey.

Sincerely,



Kylin Jordan  
President, Lafayette Public Library Foundation